

Kelley Bode

Copywriter

Contact

KelleyBode.com
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804-332-4048

Education

VCU Brandcenter

Masters of Science in Business
Portfolio program, Copywriter
2017-2019

Job Propulsion Lab

Portfolio program, Copywriter
2014-2015

University of South Carolina

B.A., Journalism and Mass Communications
-Major in Advertising
-Minor in Art Studio
2009-2013

Honors/Awards

- One Club Bronze & Silver
- Shorty Awards - Gold
- The Fifty Awards - Winner
- Denver 50 - Winner
- Obie Awards - Silver
- Richmond Addy's - Bronze
- The Drum - Finalist
- ... More I don't even know about because I don't keep track.

Experience

Cactus

Senior Copywriter
December 2021-Present

Madwell

Senior Copywriter
October 2021-December 2021

Copywriter

June 2019-September 2021

Capital One

Copywriter
August 2016-September 2017

Upwork.com

Freelance Copywriter
August 2015-August 2016

Colonial Truck

Advertising Manager
May 2014-August 2015

Post No Bills

Agency Intern
August-December 2012

Hippodrome Theater

Marketing Intern
May-August 2012